

**MALCOLM WHARTON CBE**  
Chair



Effective 7 October 2019

Malcolm Wharton has spent all his working life in agriculture and land-based education, including 22 years as Principal of Hartpury College and is a graduate of the Royal Agricultural College. Malcolm has extensive experience in equestrian sports developing the Hartpury Equestrian Facility and organising and directing major equine events including World and European Championships.

Malcolm's board experience includes 6 years as a Director of the Rugby Football Union, including chairing the RFU Community Game Board, he is currently Chair of the Rugby Football Foundation, a Trustee of the British Eventing Charitable Trust and an Honorary Vice President of the Riding for Disabled Association.

In 2012 Malcolm established his own consultancy business specialising in strategic development in the Educational and Sports sectors.

Malcolm was awarded the CBE for Services to Education in 2012. Malcolm supports his wife Sarah in her grassroots equestrian sports' endeavours acting as groom and lorry driver.

**MARK JEFFREYS**  
Senior Independent non-executive  
director



Effective November 2019

Mark Jeffreys has worked in sport and education for over 30 years. Currently Director of Sport and Physical Activity at Birmingham City University, his role is based around developing an infrastructure for sport so that students and staff can engage in sport and physical activity at any level.

Mark has worked in sport throughout his working life. His relationships with a wide range of national governing bodies of sport have furnished him with a deep understanding of the sporting landscape and the challenges that all sports face. Mark is currently also an independent board member of England Squash and chairs their Talent and Performance group. He also sits on the performance group for England Lacrosse.

Passionate about sport, Mark's main sport is Rugby Union, where he played as a junior international and he has also coached at international level.

**JOHN TROIANO**  
Independent non-executive  
director



Effective 26 May 2021

John Troiano’s professional background is in finance, corporate governance and risk. John joined Schroders as a graduate and worked for the firm for 38 years before retiring in 2020. During his career he worked for the first 20 years as an investment analyst and fund manager, and subsequently managed several of their largest international businesses.

John also has direct knowledge of elite sport, having competed internationally for Great Britain in fencing at Junior, Senior and Veteran level. John also sat on the Board of British Fencing for eight years as an elected director, overseeing the financial aspects of the national governing body as Chair of the Audit, Governance and Risk Committee.

Currently, John is a non-executive director of Hargreaves Lansdown plc, a FTSE-100 financial services company, and sit as a trustee on both the Professional Footballers’ Pension Scheme, and the British Fencing Charity.

**ALISON WALLACE**  
Independent non-executive  
director




Effective 26 May 2021

In her career to date, Ali Wallace has worked across a multitude of industries including grocery, high street retail, logistics, professional services and professional sport. Currently a HR leader at the National Trust, Ali is a passionate conservationist and works with internal clients to deliver multi-million pound visitor operations and heritage projects. Ali also brings to the Board three years of experience in Premier League Football, where she led Southampton FC to the Premier League Advanced Equality Standard, the highest inclusion accolade in the sport whilst also learning about the importance of inclusion to staff, communities, participants and elite athletes.

Passionate about horse welfare, Ali served for three years as a trustee for the Mare and Foal Sanctuary, a large equine charity in Devon, which rescues, rehabilitates and trains horses and ponies for re-homing. As a dedicated amateur rider, Ali has previously hosted an equestrian podcast to amplify the voices of other amateurs across the globe as well as used academic opportunities to explore the role of the horse in history and the arts. She also works with her local bridleway association to protect and improve access in her local area.

Whilst not pursuing grassroots equestrian sport or deepening her equine knowledge Ali enjoys extensive outdoors pursuits across South West England.

<p><b>CHRISTINE BLACKFORD</b> Nominated non-executive director</p> <p>(British Horse Society)</p>  <p>Effective 30 October 2017</p>	<p>Christine Blackford holds a number of directorships including that of Finance Director of Newhall Publishing, a multichannel content marketing agency. Christine has held senior management roles for a variety of companies across a number of sectors in the North-west.</p> <p>Christine graduated from the London School of Economics with a BSc (Econ) and is a Fellow of the Chartered Institute of Management Accountants.</p> <p>Over 35 years ago, Christine learned to ride and acquired her first horse, who was with her for nearly 25 years. Christine currently has two horses, adopted from the Horse and Pony Protection Association (HAPPA), in need of a knowledgeable and caring home. Actively involved in the equine community, Christine previously completed the maximum of six years as voluntary Treasurer of the British Horse Society, during which time she contributed to the successful change strategy that has driven forward the delivery of the Society's charitable objectives.</p>
<p><b>LISE-LOTTE OLSEN</b> Nominated non-executive director</p> <p>(British Dressage)</p>  <p>Effective 30 October 2017</p>	<p>Lotte is a Chartered Accountant and business graduate with many years' experience providing professional training, business consultancy and financial management to a wide range of clients including professional firms, corporations and not-for-profit entities.</p> <p>She has previously served as Treasurer and Commercial Affairs Director of the BEF. This followed a term of office as the first Finance Director of British Dressage when it was established as a separate legal entity in 1998.</p> <p>Lotte is a former Chair of Governors of Writtle University College, and on completion of her extended term of office, was recognised for her services to education and the University College with an Honorary Doctorate Degree of the University of Essex.</p> <p>A keen participant in dressage as an amateur rider and judge, Lotte is the current Chair of the South and East Region of British Dressage, complementing her personal involvement in the sport and helping to make the sport accessible to others at a level that is appropriate for them.</p>

<p><b>THERESE MILLER OBE</b> Nominated non-executive director</p> <p>(British Eventing)</p>  <p>Effective 1 November 2021</p>	<p>Terry is a lawyer who spent a large part of her legal career working for Goldman Sachs, ultimately becoming a partner and International General Counsel. She has had extensive experience as a non-executive director of public and private companies since 2014, and currently serves as Senior Independent Director of Galliford Try plc, and Stelrad Group plc, and as a non-executive director of Goldman Sachs International and Rothesay.</p> <p>From 2006 to 2013 she was General Counsel and Ethical Compliance Officer to the London Organising Committee of the Olympic and Paralympic Games and was awarded an OBE in 2013 for her services to the London 2012 Games. She subsequently held board positions with the British Olympic Association and the Invictus Games Foundation and served as a member of the Working Group on Governance and Integrity Reform in developing and implementing a new governance structure for World Athletics, the international athletics federation.</p> <p>Terry is a member of British Eventing and currently owns horses competing in BE and international events from BE 100 to 5*. She has competed herself at grassroots level in dressage, showjumping and eventing, and has supported Riding (and Driving) for the Disabled. Terry has also owned racehorses since 2012.</p>
<p><b>ALISON RANKIN FROST</b> Nominated non-executive director</p> <p>(British Showjumping)</p>  <p>Effective 1 February 2022</p>	<p>Alison is a marketing and communications professional and an experienced non-executive director with international experience. She has worked in financial services, technology, sport, education and property sectors. She was founder and Chief Executive of a leading communications consultancy delivering substantial transformation programmes until 2019.</p> <p>Alison served on the Board of British Showjumping for six years and is a keen hobby rider. During her time at British Showjumping, she contributed to setting up the National Training Centre and supported the development of para-showjumping.</p> <p>Alison is a Chartered member of the CIPR, a Fellow of the RSA and an Emeritus Governor of the London School of Economics. Formerly, she was President of IABC UK and served on the EMEA board. She is currently on the board of a residential property company and is Trustee of a charity for adults with autism and learning disabilities.</p>

<p style="text-align: center;"><b>JESS COOK</b> Council-elected non-executive director</p>  <p style="text-align: center;">Effective 30 October 2017</p>	<p>Jess is a Strategic Partnerships Advisor at Activity Alliance. With over 15 years' experience in, inclusion equality and diversity with a proven ability to achieve objectives and make change. Jess is also an experienced board member and partnerships lead. She started her career in Cornwall as the Disability County Sports Development Officer then joined Activity Alliance (formally EFDS) as a Regional Development Manager in the Southeast and East regions supporting the Active Partnerships with inclusion and development of activities for disabled people. Now working also with National Governing Bodies of Sport (NGBs).</p> <p>Jess supports with a wide variety of strategic outcomes, ranging from support and guidance to the developments of inclusive organisational strategies to have a more diverse approach. She also works with National Disability Charities to support a better link between Sport, Physical Activity and disabled people.</p> <p>Jess has always been very passionate about sport and inclusion for disabled people, having had first-hand experience when she competed over several years as an international swimmer attending both World and European championships.</p>
<p style="text-align: center;"><b>CLAIRE WILLIAMS</b> Council-elected non-executive director</p>  <p style="text-align: center;">Effective 30 October 2017</p>	<p>Claire is the Executive Director of the British Equestrian Trade Association. BETA is the leading representative body working on behalf of over 800 UK equestrian-related businesses in manufacturing, wholesaling and retailing sectors. It is recognised as the equestrian trade's representative body by Government and leading riding organisations and is a member of the British Equestrian Federation.</p> <p>Claire was born and educated in New Zealand. After completing a Master's degree in Modern Languages and History, she developed a career in business consultancy and export market development. In 1991 Claire took up a Europe-wide development and sales role for a NZ company based in Germany, where she remained for 10 years, dealing with sales, management and marketing.</p> <p>In 2000 she moved back to the UK when appointed Chief Executive of BETA and in 2004 the role was widened to her current position, adding responsibility for the Association's wholly-owned subsidiary EMC Ltd and its highly successful Trade Fair, Beta International and publishing arm.</p> <p>Alongside her BETA role, she also sits as a director on the Animal Medicines Training Regulatory Authority.</p>

**QUINTIN CORNFORTH**  
Council-elected non-executive  
director



Effective 1 March 2021

An engineering graduate of the University of Birmingham, Quintin is an entrepreneur of the automotive industry, who set up his first business at the age of 23 and continued building businesses in this sector until selling his last company in 2000. He has since undertaken a number of consultancy roles and has sought to give back, both to the industry in which he forged his career, as well as to equestrian sport, in which he has been involved for 20 years.

With a keen interest in compliance and standards and experienced in finance, project management, GDPR and negotiation, Quintin also developed a sound knowledge for Safeguarding through his role in an educational trust. Quintin has been a Trustee and Governor of The Princethorpe Foundation since 2008. The school provides co-education from reception through to Sixth Form to children across Warwickshire and its neighbouring counties.

In terms of his equine interests, Quintin has been Treasurer of the UK Polocrosse Association since 2009 and was one of two directors responsible for delivering the Polocrosse 2011 World Cup, held in the UK for the first time.

**ROLY OWERS**  
Council-elected non-executive  
director



Effective 1 January 2022

Roly (MA MSc VetMB MRCVS) is a qualified veterinary surgeon and has been Chief Executive of the charity World Horse Welfare since 2008. He graduated from Cambridge University in 1992 and acquired his Master's degree in Nutrition from the London School of Hygiene and Tropical Medicine in 1997. His previous veterinary roles included the Blue Cross and Royal Army Veterinary Corps.

Roly plays an active role in much of World Horse Welfare's work supporting the horse-human partnership, and as a Director of the British Horse Council he regularly liaises on policy with Defra, the devolved administrations and Ministers. He also advises the International Equestrian Federation (FEI), the International Horse Sports Confederation (IHSC) and the British Horseracing Authority (BHA) on horse Welfare.

Roly is currently Treasurer of the British Equine Veterinary Association (BEVA), Chairman of the UK Equine Disease Coalition, a Director of the British Horse Council, a Board member of the European Horse Network, Chair of the International Coalition for Animal Welfare and an Executive Board Member of World Federation for Animals.